

Team Captain Packet

❧ Welcome ❧

Bowl-For-Education

February 4, 2012



Junior
Achievement[®]
of Michiana

<http://michiana.ja.org>

JA Bowl-For-Education

Overview

Purpose:

The JA Bowl-For-Education is an opportunity to help Junior Achievement deliver financial literacy, work readiness, and entrepreneurship programs to nearly 7,800 students in Northern Indiana and Southwest Michigan each year!

How does it work?

Five person teams generated by local businesses and individuals bowl at AMF Blossom Lanes in Benton Harbor on Saturday, February 4th from noon - 2:30. Each team is asked to raise a minimum of \$375 in pledges to support Junior Achievement programming. There is no registration fee -- unlimited bowling, shoes and prizes will be provided to participants at no cost.

Why Participate?

- It's fun! Plus, everyone can earn great prizes
- Terrific networking opportunity
- Great company exposure & advertising opportunity
- Provides camaraderie/team building experience
- Feel free to have your team dress alike!

General Information

Junior Achievement of Michiana will be hosting its annual Bowl-For-Education on:

Saturday February 4th at:

AMF Blossom Lanes
2305 S M-139
Benton Harbor, MI
(269) 927-3174

CHECK IN: begins at 11:30

BOWLING: unlimited bowling from 12 - 2:30 pm in MI

- Each team is comprised of five bowlers.
- Individual Goal = \$75 Stretch Goal = \$300 (class sponsorship)
Team Goal = \$375.00 Stretch Goal = \$900 (3 class sponsorships).
- Each \$75 turned in by an individual on the day of the event receives an entry in our grand prize drawing.
- Participants will NOT BE CHARGED for bowling or shoe rental.
- Bowlers are encouraged to secure flat amount sponsors and collect donations prior to the event.
- The 2012 JA Bowl-For-Education will have great music and prizes awarded throughout the event.
- NO BOWLING EXPERIENCE IS NECESSARY!!! Join us for a fun, prize-filled event where having a good time while raising money for JA students is the priority of the day.

If you have questions, comments or suggestions about the JA Bowl-For-Education contact:

Sue Young

Program Director, JA of Michiana

SYoung@michianaja.org

Phone: (269) 927-3174

Fax: 269.983.7477

Team Captain Responsibilities & Checklist

Responsibilities:

- Recruit 4 bowlers to form your team – can be company or non-company members.
- Register your team by faxing the Team Registration form to Junior Achievement at 269.983.7477
- Motivate your team to obtain sponsorships
- Arrive at bowling alley 30-45 minutes before bowling begins to assemble your team, check-in, turn in pledges, get shoes and keep your team organized.

Before the Event:

- Recruit 4 bowlers to join your team
- Register by January 30 by completing attached registration form and fax.
- Set your team fundraising goal
- Encourage team members to actively secure pledges
- Check to see if your company has a matching gift program. Complete the proper forms.

Week Before the Event:

- Remind bowlers of your bowling date, time, and location
- Advise bowlers to:
 - Arrive at the center 30-45 minutes before the start time to pick up t-shirt, shoes and bowling ball.
 - Bring pledge sheets and pledges. Checks or Cash accepted.

Day of "JA Bowl-For-Education":

- 11:30: Check in at the registration table
Your bowlers can go directly to your assigned lane
Lane assignments will be posted at the door of the bowling center
- Collect pledges from bowlers and turn in the team envelope you received in your team captain packet.
- Make sure your bowlers get a grand prize ticket if they have collected at least \$75 in pledges and have fun!

Bowler Checklist

Before the Event:

- Give your Team Captain the information needed to complete the registration form, due Monday, January 30th.
- Set your individual fundraising goal
- Solicit pledges using the attached solicitation letter. Remember you can e-mail your contacts using the attached letter to ask people to support you in bowling for JA.

Day of the Bowl-For-Education:

- Arrive 30-45 minutes before bowling begins to turn your pledges into your team captain
- Make sure you have your envelope filled out with your name on it. (JA will get you an envelope when you register your team by **January 30th**)
- Meet your team at your assigned lane.
Lane assignments will be posted at the door of the bowling center.
- Pick up a door prize and get a ticket for a grand prize. All bowlers securing \$75 in pledges are eligible for the grand prize drawing.
- Have Fun!

JA Bowl-For-Education Team Registration Form

Date/Location: February 4th, AMF Blossom Lanes, Benton Harbor

Time: Noon – 2:30 pm, registration begins at 11:30 am

Please include each bowler's name, telephone number and e-mail address.

TEAM CAPTAIN / Bowler 1: _____

Phone # _____

E-mail: _____

Bowler 2: _____

Phone # _____

E-mail: _____

Bowler 3: _____

Phone # _____

E-mail: _____

Bowler 4: _____

Phone # _____

E-mail: _____

Bowler 5: _____

Phone # _____

E-mail: _____

COMPANY _____

COMPANY COORDINATOR (if applicable) _____

THANK YOU!!!

Please fax to: (269) 983-7477

Or mail to: Junior Achievement of Michiana

Attn: Sue Young

2907 Divisions St. Ste. 112

St. Joseph, MI 49085

Please call Sue at (269) 983-7579 with any registration questions.

FUNDRAISING IDEAS

- Ask 10 people for \$7.50 (this can be done via email) – a parent, sibling, significant other, boss, friend, neighbor, co-worker, vendor, dentist, and doctor.
- Connections, connections, connections! Some of the most successful bowlers get their big bucks by asking vendors and suppliers to support them. Don't forget to ask your vendors.
- Matching Gift – Many companies offer a "Matching Gift" program, where they match the amount given by an employee. Find out if your company has this program. Complete and turn in your matching gift forms with your bowling proceeds the day of the event!
- Send an e-mail to your family, friends, neighbors, and co-workers asking them to support JA. Put the link in your e-mail directing your sponsors to michiana.ja.org and tell them about a great experience you had as a volunteer and how JA positively impacted the life of a child to show the benefits of JA.
- Jeans for JA: Employees designate one day or even a week as Jeans for JA casual day/week. Employees give a donation and buy a Jeans for JA sticker, giving them the okay to wear blue jeans to work on the designated day or days (typically \$5 for a day).
- Basket Auction: Each company department creates a gift basket of donated items. Baskets may have themes and may include anything from trinkets to treasures. Display baskets and then auction them off.
- Ask top management if sporting event tickets would be available for a raffle. Sell raffle tickets.
- Go home early! Boss or manager collects \$25 from anyone who wants to leave work early on a designated day.
- Park like a Boss: Employees purchase raffle tickets to win the boss's parking spot for a day.
- Bake sales: Some employees might rather bake than bowl. Ask them to do their share for JA by participating in a bake sale.
- Barbecue: Set up a grill and sell hot dogs, brats or hamburgers at lunch with the proceeds going to JA.
- Donuts: Ask your boss to purchase donuts to sell for JA, or check with your local bakery; they may be willing to make a donation.
- Proceeds from company-wide fund raising can be split among all teams participating.

Be creative and have fun! Remember, your donations will assure that JA programs are available in classrooms throughout our service area! The more money your company/team raises --- the greater the impact on young people throughout Northern Indiana and Southwest Michigan!

Example Letter

Dear _____,

Make a contribution to the 2012 Junior Achievement Bowl-For-Education and help commit to providing work readiness, financial literacy, and entrepreneurship programs to students in Northern Indiana and Southwest Michigan

All proceeds from the Bowl-For-Education benefit Junior Achievement's business education programs. Junior Achievement brings volunteers from the community into kindergarten through twelfth grade classrooms to share their real world experiences with students and help them make the connection between education and future success. We strive to help young people equip themselves to enter the workforce with a positive attitude and a strong work ethic.

Nearly 7,800 students participate in JA of Michiana programs, in over 345 classrooms in St. Joseph, Marshall and Elkhart counties in Indiana and Berrien and Cass counties in Michigan. However we have a long way to go before *every* graduate has benefited from the knowledge, inspiration and real-life experiences that each Junior Achievement volunteer brings to the classroom.

JA programs give students the skills they need to succeed in school, in their community, and in a global economy. Our *financial literacy, work-readiness, and entrepreneurship* programs and a caring adult volunteer give students the encouragement they need to reach their full potential... What a wonderful opportunity for you to be a part of providing relevant and exciting programs to kids!

Sincerely,



Work Readiness | Entrepreneurship | Financial Literacy

How can you inspire young people?

Become a Junior Achievement classroom volunteer at the school of your choice and be a positive role model for children throughout Southwest Michigan!

What is Junior Achievement's Mission?

To inspire and prepare young people to succeed in a global economy.

What is required of a classroom volunteer?

- Select a school and program convenient for you
- Attend a JA training session (about 1 hour) and receive your program materials, teacher name and school location.
- Agree to teach 5 to 7 classroom lessons (depending on program). Each lesson takes about 40 minutes.
 - Schedule your classroom lesson with your teacher
 - Communicate with JA upon completion of your program
 - Have fun!

Where does JA recruit their volunteers?

Businesses, Colleges, Parent Organizations, Networking Groups, Referrals

How do I sign up?

Contact Sue Young at (269) 983-7579 or visit <http://michiana.ja.org>. JA will be happy to find a class that needs you!



